

• REELABS FOR CLAUDE

You just made video editing ridiculously simple.

You paid ₹499 once. Not every month. Not every video. Once. Now you just give Reelabs a video and tell Claude what you want — no timeline, no editing software, no learning curve. You put a video in. A finished video comes out. Again and again.

Welcome to Reelabs. You didn't just buy another software tool. You bought back your time.

— THE REELABS TEAM

BEFORE YOU START

First, understand what you just bought

You paid ₹499. One time. That's it. Not every month, not every video, not every export.

Your purchase gives you the ability to use the editing system again and again, without paying an extra editing fee for each video. Every time you create one, Reelabs handles:

- Cutting
- Captions
- Sound effects
- Music
- Timing
- Video formatting — and more

Think about what that changes. A person who edits videos for other people can charge ₹500–₹5,000 for just one video. You paid less than that once — and now you have a system you can use repeatedly.

But the biggest value isn't the money. It's what happens when editing stops being a barrier. Before Reelabs, you'd record something and think "I'll edit it later" — then later becomes tomorrow, tomorrow becomes next week, and the video never gets posted. Not because you had nothing to say. Because editing was a pain.

Now you record something, put it in the folder, tell Claude what you want, and get an edited video back. Making another video stops feeling like a huge project. And the more consistently you publish, the more chances you give yourself to find the video that takes off — nobody builds a huge audience with one perfect video; they keep creating, testing, and posting.

You didn't just buy a video editor. You removed the friction between having an idea and publishing it.

Two ways to run Reelabs

Your purchase includes both. Pick whichever suits how you like to work — you can switch any time, and the same license key unlocks both. Neither one asks you to type a command.

OPTION 1

Without Claude Code

Fully automatic

Reelabs does the whole thing itself. Drop a video in, run it, collect the finished video.

- Nothing else to install or subscribe to
- One double-click per video
- Reelabs picks the format and pacing for you
- Best when you just want the video done

OPTION 2

With Claude Code

You direct the edit

You tell Claude what you want in plain English, see the result, and ask for changes until it's right.

- Ask for a specific style, pacing, or hook
- Revise by asking — "make the cuts faster"
- Copy a creator's editing style from their videos
- Best when you want control over the result

Not sure? Start with Option 1 — it's the shortest path from a raw clip to a finished video. Come back to Option 2 the first time you want something edited a particular way, or want to match a creator's style. Setting up the second one later takes about five minutes.

The fully automatic setup

About five minutes, once. After this, making a video is a single double-click.

1 Download your Reelabs folder

Open your email and find "Your Reelabs license key." Click **Download Reelabs Assets**. Double-click the downloaded file to unzip it, then move the **Reelabs-Assets** folder to your Desktop.

2 Start it

Open the folder and double-click **Run-Reelabs.bat**. It asks for two things, once each: your license key (same email), and a free API key it needs to plan your edit — it opens the right page for you, and no card is required.

Everything else it needs, it installs on its own the first time — you don't have to find or set up anything. If it says to close the window and run it again, that's normal: do that once and it picks up where it left off.

3 Make a video

Put a video into the **Footage** folder, then double-click **Run-Reelabs.bat** again. A few minutes later your finished video is in **Output**, and the folder opens by itself.

From here on it's just: drop a video in **Footage**, double-click **Run-Reelabs.bat**, collect it from **Output**.

The setup you can talk to

About ten minutes, once. You'll double-click two files and paste your key a single time — Reelabs handles everything else itself, including installing whatever else it needs.

1

Install Claude Code

Claude Code is a free program that lets you tell Claude what you want and have it work with files on your computer. Go to `claude.com/claude-code` and click install, then sign in or create an account. If you plan to make videos regularly, **Claude Pro** is worth adding here — the free plan limits how much you can do in a day.

2

Download your Reelabs folder

From the "Your Reelabs license key" email, click **Download Reelabs Assets**, unzip it, and move the `Reelabs-Assets` folder to your Desktop. (Already did this for Option 1? Use the same folder — no need to download it twice.)

3

Connect Reelabs

In that folder, double-click `Connect-Reelabs.bat` and paste your license key when it asks. It checks the key, installs anything Reelabs needs, and wires it into Claude Code for you — no commands to type, no config files to edit. You only ever do this once.

If it asks you to close the window and run it again, that's expected the first time — do that once and it finishes the job.

4

Put your video in the Footage folder

Inside `Reelabs-Assets`, open `Footage` and drag any video in from your phone or computer.

Your first video

That's your setup — done. From now on, you can focus on the part that actually matters: making videos. This is where Reelabs starts to feel different. No complicated editing interface, no timelines, no dragging clips around — you simply tell Claude what you want.

(On Option 1 this page is even shorter: drop a video in `Footage`, double-click `Run-Reelabs.bat`, and collect it from `Output`.)

1 Open Reelabs

Open your `Reelabs-Assets` folder and double-click `Start-Reelabs.bat`. Wait a moment. Claude is now ready.

2 Tell Claude what you want

Put your video inside the `Footage` folder, then type something simple:

"I put a new video in the Footage folder. Turn it into a short video."

Press Enter. That's it — no special command, no programmer-speak. Just say what you want in normal words. For example: "Make this into a fast-paced Reel," "Turn this into a TikTok-style video with captions," or "Make the captions bigger and more engaging." The more specific you are, the more direction you give Claude.

3 Wait

Now let Claude do the work: removing boring sections, creating cuts, adding captions, sound effects, and music, improving the pacing, and formatting it for short-form content. You don't need to drag a single clip.

(First run only: Claude may spend an extra minute or two installing a couple of local tools it needs — that's normal, it only happens once.)

4 Get your finished video

When Claude is finished, open the `Output` folder. Watch your video — if you love it, post it. If you want something changed, just tell Claude: "make the captions bigger,"

"make the cuts faster," "remove the music." You don't have to start from zero, just say what to change.

Video styles you can ask for

- **Short-form videos** — Instagram Reels, YouTube Shorts, TikTok.
- **Ad-style videos** — product ads, UGC ads, performance creatives, selling something.
- **Long-form videos** (YouTube) — coming soon.

• ONE IMPORTANT THING

Don't wait for the perfect video

This is probably the most important thing in this whole guide. You now have a system that makes editing dramatically easier — don't turn that into another reason to procrastinate.

Don't spend three days looking for the "perfect" footage. Don't wait until you have the perfect idea, or until you know everything. Use what you already have. Pick a video from your phone — it doesn't need to be amazing, perfectly recorded, or even something you were planning to post. Just make your first one.

Once you see your first finished video come out of Reelabs, the whole thing will make much more sense. Then make another. And another. Because the real advantage isn't that Reelabs can make one video for you — it's that you can keep creating without editing becoming the thing that stops you.

You've already done the hard part

You made the decision to start. You spent ₹499 once. You now have Reelabs, and you don't need to become a professional video editor to use it.

So don't overthink it: open the folder, put a video inside, open Claude, tell it what you want. Make your first video, then make another tomorrow. Your next video could be the one that changes everything.

Reelabs for Claude — User Guide

• NEED HELP?

Now go make your first video

If something doesn't work, don't panic — it's completely normal for something to go wrong the first time you set up a new tool. Email support@reelabs.in and tell us what happened. A real person from the Reelabs team will help you.

You didn't buy Reelabs to keep reading about it. You bought it to create.

So go make something. Then make something else tomorrow. And keep going. Welcome to Reelabs.